

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 1991059 /		<u>Alt Order #</u> WOC12955003
<u>Advertiser</u> Smart Transportation Division		<u>Original Date / Revision</u> 03/19/21 / 03/19/21
<u>Contract Dates</u> 03/15/21 - 03/28/21	<u>Estimate #</u> 2742	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 68.50
<u>Agcy Code</u> 9915247	<u>Advertiser Code</u> 361	<u>Product 1/2</u> 347
<u>Agency Ref</u> 157991	<u>Advertiser Ref</u> 188069	

And:

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	03/22/21	03/25/21	Morning News Show	6:00 AM-7:00 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	03/22/21	03/28/21	--11---				2	\$800.00	3.80			
N 2	WOWT	03/22/21	03/26/21	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	03/22/21	03/28/21	1-1-1--				3	\$800.00	8.10			
N 3	WOWT	03/22/21	03/25/21	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	3	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	03/22/21	03/28/21	-111---				3	\$1,050.00	7.10			
N 4	WOWT	03/15/21	03/20/21	News @ 10p Sa	10:00 PM-10:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	03/15/21	03/21/21	-----1-				1	\$1,000.00	9.50			
N 5	WOWT	03/22/21	03/28/21	News @ 10p Su	10:00 PM-11:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	03/22/21	03/28/21	-----1				1	\$800.00	5.80			
Totals												68.50	\$8,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/21 - 03/28/21	10	\$8,950.00	(\$1,342.50)	\$7,607.50
Totals	10	\$8,950.00	(\$1,342.50)	\$7,607.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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